

Department of Planning, Housing and Infrastructure

Portal Application No: PAN-393940

Our ref: DA 23/16890

Ana Marie Pose

Transport for NSW

Level 10, 231 Elizabeth Street

SYDNEY NSW 2150

05 July 2024

Homebush Bay Drive overpass, Homebush West, Advertising Signage (DA 23/16890) Request for Response to Submissions

Dear Ms Pose

I refer to the above Part 4 development application for proposed static advertising signage at Homebush Bay Drive overpass, Homebush West that was lodged on 19 December 2023 (PAN-393940).

The Department publicly exhibited the proposal from 11 June 2024 to 02 July 2024 and notified relevant public authorities and neighbouring landowners, and:

- The Department received no public submissions on the proposal
- The Department received advice from Transport for NSW (TfNSW)

A copy of this advice is enclosed for your consideration.

The Department requests that you review and respond to the issues raised by TfNSW, with the view of providing additional information under clause 36 of the Environmental Planning and Assessment Regulation 2021 (the Regulation). At the date of this letter 35 days in the assessment period have elapsed.


Please note, the Department requires the Applicant to provide a revision to the architectural drawings (Drawing No. 071123-2/2 Rev 27/05/24, dated November 2023), showing the logo size and location to be compliant with clause 3.18 of the State Environmental Planning Policy (Industry and Employment) 2021.

Department of Planning, Housing and Infrastructure

The Department requests a response by 02 August 2024 via the NSW Planning Portal. If you are unable to provide the requested information within this timeframe, you are required to provide, and commit to, a timeframe detailing the provision of this information. In accordance with Part 4 Division 4 of the Regulation, the assessment period ceases to run from the date of this request until the information is provided.

If you have any questions, please contact Daniel Neely, Planning Officer on (02) 9995 5243 or via email at daniel.neely@dpie.nsw.gov.au

Yours sincerely,

A handwritten signature in black ink, appearing to read "D. Gorgioski".

Daniel Gorgioski

A/Team Leader, Transport and Water Assessments

Encl: TfNSW correspondence

26 June 2024

TfNSW Reference: SYD24/01171/01
Council Reference: DA 23/16890 (CNR-64014)



Ms. Kirsten Fishburn
Secretary
Department of Planning, Housing, and Infrastructure
Locked Bag 5022
Parramatta NSW 2124

**USE OF AN EXISTING ILLUMINATED STATIC ADVERTISING SIGNAGE
HOMEBUSH BAY DRIVE OVERPASS, HOMEBUSH WEST**

Dear Ms. Fishburn,

Reference is made to Council's referral regarding the abovementioned Development Application (**DA**) which was referred to Transport for NSW (**TfNSW**) for comment. TfNSW advises that:

- The subject DA TfNSW is the Applicant and as such clauses 3.10 and 3.14 of the *State Environmental Planning Policy (Industry and Employment) 2021* is applicable, with the Minister of Planning and Public Spaces as the relevant Consent Authority.
- The DA does not require TfNSW concurrence under section 138 of the *Roads Act, 1993* as the DA is for the continuous use of the static signage, bridge mounted illuminated static advertising sign installed on the Homebush Bay Drive (**classified road**) overpass at Homebush West. No changes or physical works are proposed to the existing sign within the road or road reserve.
- Previous DA 62-7-2008 granted limited time approval for the existing signage and retention of the signage beyond the approved timeframe requires a new DA for the continual use.
- The advertising sign is visible to motorists travelling westbound on the M4 Motorway (**controlled access road**), and on the entrance ramp to the M4 Motorway from Homebush Bay Drive.
- Safety Assessment dated 29 May 2024 states the crash history does not indicate that the existing sign has had a negative impact on road safety, nor resulted in any decrease in road safety in the immediate vicinity of the site.

As such, TfNSW recommends that the following requirements are included in any Development Consent issued by the relevant Planning Authority:

1. The proposed signs design and operation shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017 requirements.
2. The images displayed on the sign should not contain or use:
 - Flashing or flickering lights or content.
 - Animated displays, moving parts or simulated movement.
 - Complex signage including text and information that hold a driver's attention beyond "glance appreciation".
 - Signage resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber, or green circles, octagons, crosses, triangles, and words such as 'stop' or 'halt'.
 - A method of illumination that distracts or dazzles; and
 - Dominant use of colours red or green.

If you have any further inquiries in relation to this development application Sandhya Davidson, Land Use Planner would be pleased to take your call on 9983 3976 or via email on development.sydney@transport.nsw.gov.au.

Yours sincerely,

A handwritten signature in black ink, appearing to read "B. Pegg".

Brendan Pegg
Acting Director Land Use
Planning and Programs, Greater Sydney Division

Level 4, 4 Parramatta Square, 12 Darcy Street, Parramatta 2150
PO Box 973 Parramatta CBD NSW 2124

OFFICIAL

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